Website review
crazyegg.com

Generated on March 12 2025 05:36 AM

The score is 67/100

SEO Content

Title	Crazy Egg Website — Optimization | Heatmaps, Recordings, Surveys & A/B Testing **Length : 88** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.	
Description	Use Crazy Egg to see what's hot and what's not, and to know what your web visitors are doing with tools, such as heatmaps, recordings, surveys, A/B testing & more. **Length : 177** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.	
Keywords	Affordable, Digital Design, Partner, Web Development, Quality, Solutions, UX, UI, Design, Website Development, Agile, Focused, Delivery, Support, Recordings, Heatmaps, A/B Testing, Surveys Good, your page contains meta keywords.	
Og Meta Properties	Good, your page take advantage of Og Properties.	

Property	Content
site_name	Crazy Egg
url	https://www.crazyegg.com
title	Crazy Egg Website — Optimization | Heatmaps, Recordings, Surveys & A/B Testing
description	Use Crazy Egg to see what's hot and what's not, and to know what your web visitors are doing with tools, such as heatmaps, recordings, surveys, A/B testing & more.

Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**

SEO Content

		1	5	11	11	0	0	

- [H1] See what's wrong with your website.
- [H2] Understand the customer journey with Snapshots, Heatmaps and Recordings
- [H2] Goals
- [H2] More reasons to love Crazy Egg
- [H2] This website uses cookies
- [H2] Customize your cookies
- [H3] Request a personalized demo of Crazy Egg
- [H3] Get direct feedback from your customers and website visitors
- [H3] CTAs
- [H3] Compare and analyze traffic sources by channel
- [H3] Find out if Errors on your website are preventing visitors from converting
- [H3] Easy setup
- [H3] Teams
- [H3] Grows with you
- [H3] Essential cookies
- [H3] Marketing and advertising
- [H3] Analytics
- [H4] Analytics
- [H4] Optimization
- [H4] Capabilities
- [H4] Analytics
- [H4] Optimization
- [H4] Capabilities
- [H4] Features
- [H4] Crazy Egg For
- [H4] Resources
- [H4] Legal
- [H4] Social

	Images	We found 25 images on this web page. 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **20%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the	Perfect! No underscores detected in your URLs.

SEO Links

	URLs	
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

In-page links

Anchor	Type	Juice
Website Heatmaps	Internal	Passing Juice
Session Recordings	Internal	Passing Juice
Traffic Analysis	Internal	Passing Juice
Errors Tracking	Internal	Passing Juice
A/B Testing	Internal	Passing Juice
Popup Offers	Internal	Passing Juice
Conversion Tracking	Internal	Passing Juice
Surveys	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Agencies	Internal	Passing Juice
E-Commerce	Internal	Passing Juice
Lead Gen	Internal	Passing Juice
Education	Internal	Passing Juice
Shopify	Internal	Passing Juice
Enterprise	Internal	Passing Juice
Blog	Internal	Passing Juice

In-page links

Pricing	Internal	Passing Juice
FAQ	Internal	Passing Juice
Careers	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy	Internal	Passing Juice
Log In	Internal	Passing Juice
Overview	Internal	Passing Juice
Help Center	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Free Trial	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Opt–out	Internal	Passing Juice
Facebook	External	Passing Juice
Youtube	External	Passing Juice
Twitter	External	Passing Juice
LinkedIn	External	Passing Juice

SEO Keywords

Keywords Cloud	egg nav-dropdownmouseover errors crazy homepage-carouselpausecarousel click-homepage-carouselactivatethis mouseout-homepage-carouselrestartcarousel website mouseout-nav-dropdownmouseout cookies

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
website	19				
cookies	10				
crazy	9				
egg	9				
nav-dropdownmouseover	8				

Usability

	Url	Domain : crazyegg.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 140 Warnings : 31
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files.

Document

		Perfect, your website has few JavaScript files.
		Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	Apple Icon
		Meta Viewport Tag
		Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.crazyegg.com/sitemap_index.xml
		https://www.crazyegg.com/blog/sitemap_index.xml
	Robots.txt	http://crazyegg.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics