



# Website review licmumbai.com

Generated on August 21 2023 04:54 AM

The score is 59/100





## SEO Content

	Title	<p>Home - LIC Mumbai</p> <p><b>Length : 17</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1675"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - LIC Mumbai</td> </tr> <tr> <td>url</td> <td>https://licmumbai.com/</td> </tr> <tr> <td>site_name</td> <td>LIC Mumbai</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	Home - LIC Mumbai	url	https://licmumbai.com/	site_name	LIC Mumbai
Property	Content													
locale	en_GB													
type	website													
title	Home - LIC Mumbai													
url	https://licmumbai.com/													
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	Headings	<table border="1" data-bbox="539 1711 1481 1778"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>3</td> <td>17</td> <td>6</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1809 1305 2069" style="list-style-type: none"> <li>• [H2] Purchase the best LIC policy for your family!</li> <li>• [H2] Apply to become a LIC Agent</li> <li>• [H2] Why choose LIC?</li> <li>• [H2] Benefits for LIC Agent</li> <li>• [H2] How to become a LIC Agent?</li> <li>• [H2] Apply to become a LIC Agent</li> <li>• [H3] Job Reputation</li> <li>• [H3] High Income</li> </ul>	H1	H2	H3	H4	H5	H6	0	6	3	17	6	0
H1	H2	H3	H4	H5	H6									
0	6	3	17	6	0									



## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Work Freedom</li><li>• [H4] 35% Commission on 1st year Premium</li><li>• [H4] Flexible Working Hours</li><li>• [H4] Minimum Interest Loan only for LIC Agents</li><li>• [H4] Complete Training &amp; Awards from LIC</li><li>• [H4] Gratuity up to 2 Lacks + Full Medclaim cover</li><li>• [H4] Unlimited Income Opportunities</li><li>• [H4] Jeevan Umang</li><li>• [H4] Jeevan Anand</li><li>• [H4] Jeevan Lakshya</li><li>• [H4] Money Back 25 Years</li><li>• [H4] Child Money Back</li><li>• [H4] Jeevan Tarun</li><li>• [H4] Jeevan Shanti</li><li>• [H4] Anmol Jeevan</li><li>• [H4] Jeevan Amar</li><li>• [H4] Cancer Cover</li><li>• [H4] Jeevan Arogya</li><li>• [H5] 1. Apply Now and register</li><li>• [H5] 2. Submit documents</li><li>• [H5] 3. Pay basic fees</li><li>• [H5] 4. Offline OR Online training for 25 Hours</li><li>• [H5] 5. IRDA Online Exam of 50 Marks</li><li>• [H5] 6. Get your LIC Agent License!</li></ul>
	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>13%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files

## SEO Links

		
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Become LIC Agent</a>	Internal	Passing Juice
<a href="#">Book LIC Policy Online</a>	Internal	Passing Juice
<a href="#">Select LIC Plans</a>	Internal	Passing Juice
<a href="#">LIC Investment Plans</a>	Internal	Passing Juice
<a href="#">LIC Child Plans</a>	Internal	Passing Juice
<a href="#">LIC Pension Plans</a>	Internal	Passing Juice
<a href="#">LIC Term Insurance Plans</a>	Internal	Passing Juice
<a href="#">LIC Cancer Cover Plans</a>	Internal	Passing Juice
<a href="#">LIC Health Insurance Plans</a>	Internal	Passing Juice
<a href="#">Jeevan Umang</a>	Internal	Passing Juice
<a href="#">Jeevan Anand</a>	Internal	Passing Juice
<a href="#">Jeevan Lakshya</a>	Internal	Passing Juice
<a href="#">New Money Back 25 Years Plan</a>	Internal	Passing Juice
<a href="#">Children Money Back Plan 832</a>	Internal	Passing Juice
<a href="#">Jeevan Tarun</a>	Internal	Passing Juice
<a href="#">Jeevan Shanti</a>	Internal	Passing Juice
<a href="#">Anmol Jeevan</a>	Internal	Passing Juice
<a href="#">Jeevan Amar</a>	Internal	Passing Juice
<a href="#">Cancer Cover 905</a>	Internal	Passing Juice

## In-page links

<a href="#">Jeevan Arogya</a>	Internal	Passing Juice
<a href="#">5 Steps - Policy Booking Process</a>	Internal	Passing Juice
<a href="#">Become LIC Agent is easy 6 steps</a>	Internal	Passing Juice
<a href="#">LIC Agent Commission</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	agent training policy online insurance jeevan plans work become lic
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lic	42	✓			
agent	17				
jeevan	17				
plans	14				
policy	10				

## Usability

Url	Domain : licmumbai.com Length : 13
Favicon	Great, your website has a favicon.
Printability	We could not find a Print-Friendly CSS.
Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

# Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<p>Excellent, your website doesn't use nested tables.</p> <p>Too bad, your website is using inline styles.</p> <p>Great, your website has few CSS files.</p> <p>Perfect, your website has few JavaScript files.</p> <p>Perfect, your website takes advantage of gzip.</p>

## Mobile

### Mobile Optimization

Apple Icon

Meta Viewport Tag

Flash content

## Optimization

XML Sitemap

Great, your website has an XML sitemap.

[https://licmumbai.com/sitemap\\_index.xml](https://licmumbai.com/sitemap_index.xml)

Robots.txt

<http://licmumbai.com/robots.txt>

Great, your website has a robots.txt file.

Analytics

Great, your website has an analytics tool.

Google Analytics