






Analisi sito web borngood.in

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Il punteggio e 49/100



SEO Content

	Title	<p>Eco Friendly, Natural Home Cleaning Products All Purpose Cleaners &ndash; BornGood</p> <p>Lunghezza : 85</p> <p>Idealmente, il tuo title dovrebbe contenere tra 10 e 70 caratteri (spazi inclusi). Usa questo strumento free per calcolare la lunghezza del testo.</p>										
	Description	<p>A range of lab-tested, USDA certified and plant-based eco friendly home cleaning products to help you, your clothes and the environment. Born Good products are rooted in biodegradable ingredients that solve unique laundry needs while caring for our planet.</p> <p>Lunghezza : 256</p> <p>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa questo strumento free per calcolare la lunghezza del testo.</p>										
	Keywords	<p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.</p>										
	Og Meta Properties	<p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>site_name</td><td>BornGood</td></tr><tr><td>url</td><td>https://www.borngood.in/</td></tr><tr><td>title</td><td>Eco Friendly, Natural Home Cleaning Products All Purpose Cleaners</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Proprieta	Contenuto	site_name	BornGood	url	https://www.borngood.in/	title	Eco Friendly, Natural Home Cleaning Products All Purpose Cleaners	type	website
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site_name	BornGood											
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SEO Content

description	A range of lab-tested, USDA certified and plant-based eco friendly home cleaning products to help you, your clothes and the environment. Born Good products are rooted in biodegradable ingredients that solve unique laundry needs while caring for our planet.
image	http://www.borngood.in/cdn/shop/files/BG-Logo.png?height=628&pad_color=fff&v=1664775562&width=1200
image:secure_url	https://www.borngood.in/cdn/shop/files/BG-Logo.png?height=628&pad_color=fff&v=1664775562&width=1200
image:width	1200
image:height	628

Headings

H1	H2	H3	H4	H5	H6
1	14	48	0	0	0
<ul style="list-style-type: none"> • [H1] • [H2] Your cart is empty • [H2] Shopping Cart 0 • [H2] Subtotal • [H2] evergreen classics • [H2] Value 5 L packs • [H2] the good range • [H2] fresh picks • [H2] Fabric wrinkle remover • [H2] Concentrated Glass and Multi-Surface cleaner • [H2] toxins out, goodness in • [H2] the good feedback • [H2] follow us on instagram @borngoodofficial • [H2] the good blog • [H2] Also available at • [H3] all products • [H3] clothing care • [H3] household cleaners • [H3] concentrate cleaners • [H3] kitchen cleaners • [H3] eco-friendly packs • [H3] Concentrated Liquid Laundry Detergent-1 L Bottle (100 Loads) • [H3] Glass And Multi-Surface Cleaner Concentrate-Starter Kit (makes 1 Litre) • [H3] Tap And Shower Cleaner Concentrate-Starter Kit (makes 1 Litre) • [H3] Eco-Friendly Toilet Bowl Cleaner Liquid-500ml Bottle x 2 • [H3] Fragrance Liquid Laundry Detergent-Brazilian Rosewood / 5L Can • [H3] Fragrance Liquid Laundry Detergent-Japanese Cypress / 5L Can • [H3] Disinfectant Floor Cleaner Liquid-5L Can 					

SEO Content

- [H3] Plant-Based Dishwash Gel-500ml Bottle & 1L Refill
- [H3] Anti Microbial Liquid Detergent for Activewear-5 L Can
- [H3] Plant-Based Fabric Conditioner-5L Can
- [H3] Colour Protect Liquid Detergent for Dark Clothes-5L Can
- [H3] Concentrated Liquid Laundry Detergent
- [H3] Fabric Wrinkle Remover
- [H3] Fragrance Liquid Laundry Detergent
- [H3] Plant-Based Fabric Conditioner
- [H3] Fabric Stain Remover
- [H3] Colour Protect Liquid Detergent for Dark Clothes
- [H3] Anti Microbial Liquid Detergent for Activewear
- [H3] Floor Cleaner Liquid Concentrate
- [H3] Eco-Friendly Toilet Bowl Cleaner Liquid
- [H3] Glass And Multi-Surface Cleaner Concentrate
- [H3] Tap And Shower Cleaner Concentrate
- [H3] Air Freshener (Closets & Cars)
- [H3] Gadget Cleaner And Disinfectant
- [H3] Disinfectant Floor Cleaner Liquid
- [H3] Plant-Based Dishwash Gel
- [H3] Home Cleaning Combo Packs-Pet Parent Kit
- [H3] Home Cleaning Combo Packs-Minis Kit
- [H3] Home Cleaning Combo Packs-Baby Bumper Kit
- [H3] Home Cleaning Combo Packs-Concentrate Starter Kit
- [H3] Home Cleaning Combo Packs-Household Cleaning Kit
- [H3] Home Cleaning Combo Packs-Clothing Care Kit
- [H3] Rukaiya Kanchwala
- [H3] Gayatri Tampi
- [H3] Nanditha Gopal
- [H3] Arpitha Shetty
- [H3] Natural Pest Control 101: Born Good's Playbook for a Critter-Free Castle!
- [H3] A Foodie's Best Friend: Embrace Your Foodie Lifestyle with Born Good's Stain Remover and Liquid Detergent
- [H3] The Significance of a Clean Home for a Happy Relationship
- [H3] Cleaning Up After Pets: Tips and Products for a Fresh and Clean Home
- [H3] Pet Smells Be Gone! The Ultimate Guide to Pet-Friendly Odor Elimination
- [H3] Grout Cleaning Made Easy: The Power of an Eco-friendly Floor Disinfectant

Images

Abbiamo trovato 89 immagini in questa pagina web.

79 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.

Text/HTML Ratio

Ratio : **7%**

Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.

Flash

Perfetto, non e stato rilevato contenuto Flash in questa pagina.

SEO Content

	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.
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SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 54 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

SEO Links

In-page links

Anchor	Type	Juice
Skip to content	Interno	Passing Juice
Continue shopping	Interno	Passing Juice
Log in	Interno	Passing Juice
All Products	Interno	Passing Juice
Trial Pack (Set of 4)	Interno	Passing Juice
Clothing Care	Interno	Passing Juice
Concentrated Detergent	Interno	Passing Juice
Instant Wrinkle Remover	Interno	Passing Juice
Fragrance Detergents	Interno	Passing Juice
Anti Microbial Detergent	Interno	Passing Juice
Colour Protect Detergent	Interno	Passing Juice
Fabric Conditioner	Interno	Passing Juice
Stain Remover	Interno	Passing Juice
Household Cleaners	Interno	Passing Juice
Concentrated Floor Cleaner	Interno	Passing Juice
Toilet Bowl Cleaner	Interno	Passing Juice
Concentrated Glass & Surface Cleaner	Interno	Passing Juice
Concentrated Tap & Shower Cleaner	Interno	Passing Juice
Concentrated Air Freshener	Interno	Passing Juice
Gadget Cleaner & Disinfectant	Interno	Passing Juice
Air Freshener (Closets & Cars)	Interno	Passing Juice
Floor Cleaner	Interno	Passing Juice
Kitchen Cleaners	Interno	Passing Juice
Dishwash Gel	Interno	Passing Juice
Concentrate Cleaners	Interno	Passing Juice
Eco-friendly Packs	Interno	Passing Juice

In-page links

Value Combo Packs	Interno	Passing Juice
About Us	Interno	Passing Juice
Beyond the Bottle	Interno	Passing Juice
FAQs	Interno	Passing Juice
Contact Us	Interno	Passing Juice
The Good Blog	Interno	Passing Juice
Concentrated Liquid Laundry Detergent-1 L Bottle (100 Loads)	Interno	Passing Juice
Glass And Multi-Surface Cleaner Concentrate-Starter Kit (makes 1 Litre)	Interno	Passing Juice
Tap And Shower Cleaner Concentrate-Starter Kit (makes 1 Litre)	Interno	Passing Juice
Eco-Friendly Toilet Bowl Cleaner Liquid-500ml Bottle x 2	Interno	Passing Juice
Fragrance Liquid Laundry Detergent-Brazilian Rosewood / 5L Can	Interno	Passing Juice
Fragrance Liquid Laundry Detergent-Japanese Cypress / 5L Can	Interno	Passing Juice
Disinfectant Floor Cleaner Liquid-5L Can	Interno	Passing Juice
Plant-Based Dishwash Gel-500ml Bottle & 1L Refill	Interno	Passing Juice
Anti Microbial Liquid Detergent for Activewear-5 L Can	Interno	Passing Juice
Plant-Based Fabric Conditioner-5L Can	Interno	Passing Juice
Colour Protect Liquid Detergent for Dark Clothes-5L Can	Interno	Passing Juice
Home Cleaning Combo Packs-Pet Parent Kit	Interno	Passing Juice
Home Cleaning Combo Packs-Minis Kit	Interno	Passing Juice
Home Cleaning Combo Packs-Baby Bumper Kit	Interno	Passing Juice
Home Cleaning Combo Packs-Concentrate Starter Kit	Interno	Passing Juice
Home Cleaning Combo Packs-Household Cleaning Kit	Interno	Passing Juice
Home Cleaning Combo Packs-Clothing Care Kit	Interno	Passing Juice
We Are Eco-friendly	Interno	Passing Juice

In-page links

Shipping Policy	Interno	Passing Juice
Refund Policy	Interno	Passing Juice
Terms of Service	Interno	Passing Juice
Privacy Policy	Interno	Passing Juice

SEO Keywords

Keywords Cloud

detergent cleaners **cart** concentrated all products
remover **add** tap cleaner

Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
add	32				
cart	32				
concentrated	11				
cleaner	9				
cleaners	7				

Usabilita

Url	Dominio : borngood.in Lunghezza : 11
Favicon	Grande, il tuo sito usa una favicon.
Stampabilita	Grande. Abbiamo riscontrato che il tuo codice CSS e Print-Friendly.
Lingua	Buono. La tua lingua dichiarata en.
Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

Documento

Doctype	XHTML 1.0 Transitional
Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
Validita W3C	Errori : 6 Avvisi : 4

Documento

Email Privacy

Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa [antispam protector gratuito](#) per nascondere gli indirizzi mail agli spammers.

Deprecated HTML

Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.

Suggerimenti per velocizzare

Eccellente, il tuo sito web non utilizza nested tables.

Molto male, il tuo sito web utilizza stili CSS inline.

Molto male, il tuo sito web ha troppi file CSS files (piu di 4).

Molto male, il tuo sito web ha troppi file JS (piu di 6).

Perfetto, il vostro sito si avvale di gzip.

Mobile

Mobile Optimization

Apple Icon

Meta Viewport Tag

Flash content

Ottimizzazione

XML Sitemap

Grande, il vostro sito ha una sitemap XML.

<https://www.borngood.in/sitemap.xml>

Robots.txt

<http://borngood.in/robots.txt>

Grande, il vostro sito ha un file robots.txt.

Analytics

Grande, il vostro sito ha uno strumento di analisi dei dati.

Ottimizzazione

Google Analytics